

Leonel Alcantara

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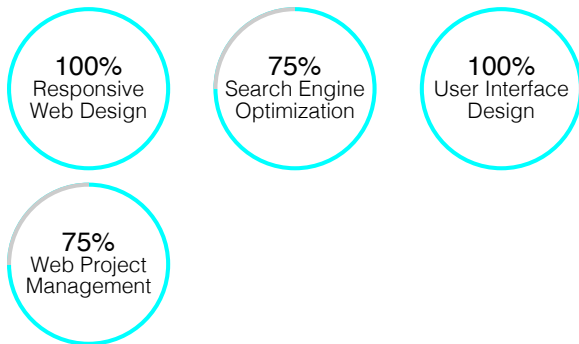
Fully Work Authorized | No Visa Sponsorship Required

PROFESSIONAL SUMMARY

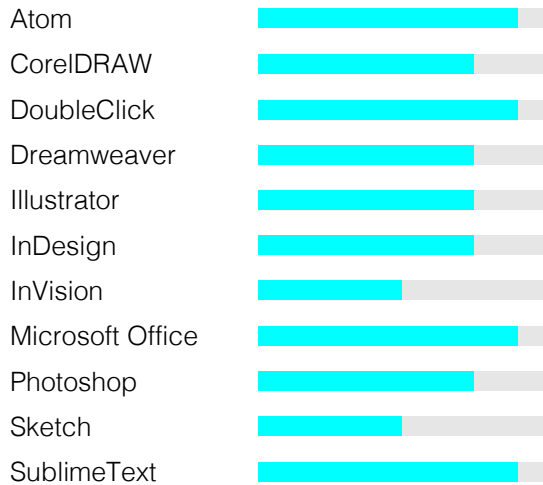
UI Designer with 7+ years of experience in designing functional and intuitive user experiences. Skilled in turning complex problems into elegant and minimal user interface designs and in writing clean and efficient code using HTML and CSS. Seeking to utilize skills with a fun team and exciting projects.

KEY SKILLS

Professional



Apps & Tools



Technical



Languages



PROFESSIONAL EXPERIENCE

Web Designer

May 2014 - July 2016

Editora El Nacional | Caracas, Venezuela

Leading publishing agency, owner of El Nacional, the most widely circulated newspaper in Venezuela

- Pioneered the use of the Google platform DoubleClick for Publishers on the agency's website, mobile site, and mobile apps, becoming their first source of income in foreign currency
- Managed more than 240 advertising campaigns and created traffic reports of the agency's digital media
- Designed and implemented creative display guidelines according to the standards of Interactive Advertising Bureau
- Provided technical support to the sales department that has more than 30 people to help troubleshoot creative problems

Web Designer

June 2012 - May 2014

Grupo SMS | Caracas, Venezuela

Leading provider of data center management services and custom software development

- Designed, developed, and updated user interfaces for all web and mobile application developments and ensured usability during technical implementation
- Designed banners, landing pages and digital artwork for each advertising campaign
- Established visual identity guidelines and brand consistency for all the digital platforms and templates

Graphic Designer

May 2011 - April 2012

Briton & Kasey | Valencia, Venezuela

Provider of IT consulting services, custom software development, and online transactions

- Designed, developed, and updated the client's websites and customized their CMS applications
- Designed corporate identity, icons, product packaging, brochures and advertising material using the tools Adobe Photoshop, Adobe Illustrator, and CorelDRAW

EDUCATION

Diploma in Web Applications Design and Development 2009

UJAP | Valencia, Venezuela

Prestigious and private university in Central Region of Venezuela

University Higher Technician in Informatics 2005

CUAM | Valencia, Venezuela

PROFESSIONAL DEVELOPMENT

Dash | General Assembly | 2018

Creating a Website | BIR Training Center | 2017

Web Project Manager | Web Design School | 2015

Digital Graphic Techniques | Centro de Diseño Digital | 2015