Leonel

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Permanent Work Authorization | No Visa Sponsorship Required

PROFESSIONAL SUMMARY

UI/UX Designer & Front End Developer with 9+ years experience in designing beautiful and functional user experiences who enjoys turning complex problems into simple and intuitive interface designs. Focused on writing clean, elegant and efficient code. Currently looking for a fun team and exciting projects to work on.

KEY SKILLS

Personal

- 100% Attention to detail
- 75% Communication
- 87.5% Creativity
- 100% Punctuality

Professional

- 100% User Interface Design
- 75% Web Project Management
- 100% Web standards
- 87.5% Web Usability

Apps & Tools

- Dreamweaver
- SublimeText 3
- Photoshop
- Illustrator
- InDesign
- CorelDRAW

Technical

- HTML
- CSS
- JavaScript
- SEO

LANGUAGES

- Spanish
- English

PROFESSIONAL EXPERIENCE

Ad Trafficker / Web Designer May 2011 - Jul 2012
El Nacional | Caracas, Venezuela
- Managed the advertising campaigns and created traffic reports for the news website el-nacional.com using the platform DoubleClick for Publishers.
- Designed digital advertisements and developed websites for the company products.
- Provided technical support to sales department to help troubleshoot creative problems.

Web Designer Jun 2009 - May 2011
Grupo SMS | Caracas, Venezuela
- Provided development, maintenance and testing of the corporate websites: movistar.com.ve, telefonica.com.ve, fundacion.telefonica.com.ve.
- Designed banners, landing pages and digital artwork for each advertising campaigns.
- Established visual identity guidelines for all the digital platforms.

Web Designer Oct 2008 - May 2009
Consolitex | Valencia, Venezuela
- Designed, developed and updated the website consolitex.org and customized CMS applications.

Graphic & Web Designer Jun 07 - Apr 2008
Briton & Kasey | Valencia, Venezuela
- Designed corporate identity, websites, icons, product packaging, brochures and advertising material.

EDUCATION

Diploma in Web Applications Design and Development | 2009
CEUJAP | Valencia, Venezuela

Higher Technical University in Computing | 2005
CUAM | Valencia, Venezuela

PROFESSIONAL DEVELOPMENT

Web Project Manager | 2011
Web Design School | Caracas, Venezuela

Digital Graphic Techniques | 2008
CDD | Valencia, Venezuela

INTERESTS

- Gardening
- Crafting
- Photography